



The CEU Summer University announces the course

## BEYOND THE RUMOR MILL: CULTURAL AFFAIRS JOURNALISM AND ITS GRASP OF CULTURAL POLICY AS A SYSTEMIC CONTEXT

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### Course Directors:

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### Faculty:

Peter Inkei, Director, Budapest Observatory, Hungary  
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### BRIEF COURSE DESCRIPTION

*This intensive one-week workshop addresses professional development needs of cultural journalists, editors and media managers as important mediators in a system of cultural production, distribution and reception. Since the majority of media gives less time and space for serious coverage of culture and concentrates instead on glamour, scandal and gossip, the course stresses the systemic features of culture (its personal and social developmental dimensions, and strong relations to other social fields, such as education, economy, social policy, etc), gives the participants an overview of cultural policy's outreach and in that way enables them to think and write in a critical sense about strategic cultural issues, with a systemic view and a grasp of complex systemic implications.*

*The objective of the course is to provide training in identifying and scrutinizing cultural policy issues at a practical, applied level of journalistic investigation, reporting and commentary; but also to motivate media professionals to develop a cultural policy of culture coverage in their own specific media and, possibly, establish mutually beneficial partnerships (programs, projects, campaigns etc) with diverse cultural actors. The course program is designed for 20-25 journalists, editors and media managers, mainly younger ones, from print, electronic and online media.*

### Assignments and assessment

*Participants are expected to attend all workshop sessions, lectures and seminars, held daily in the morning and afternoon; to read workshop materials made available in advance and during the course; to participate in the discussions and debates. During the course, they will conduct field work by interviewing the representatives of five Budapest cultural institutions and then write journalistic pieces on them (in English or French), present them and debate them. Participants will be assessed on the basis of a) their contribution to the course; b) their written piece. Further revision of pieces will be expected and participants are encouraged to publish each other pieces in their home media. Participants will be issued a CEU certificate of completion of the course.*



Central European University's summer school (CEU SUN), established in 1996, is a program in English for graduate students, junior or post-doctoral researchers, teachers and professionals. It offers high-level, research-oriented, interdisciplinary academic courses as well as workshops on policy issues for professional development, taught by internationally renowned scholars and policy experts (including CEU faculty). Application from all over the world is encouraged. Financial aid is available.

### CEU Summer University

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Apply online: <https://online.ceu.hu/osun>

Skype: ceu-sun

Application deadline: March 31, 2009

For further academic information on the course and on eligibility criteria and funding options please visit the course web site at

<http://www.sun.ceu.hu/rumor>

### Non-discrimination policy statement

Central European University does not discriminate on the basis of – including, but not limited to – race, color, national and ethnic origin, religion, gender or sexual orientation in administering its educational policies, admissions policies, scholarship and loan programs, and athletic and other school-administered programs.